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2nd Edition

# Starting & Running a Business

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**DUMMIES**®

**6** BOOKS  
IN **1**

- Planning Your Business
- Sorting Out Your Finances
- Finding and Managing Staff
- Keeping on Top of the Books
- Marketing and Advertising Your Wares
- Growing and Improving Your Business

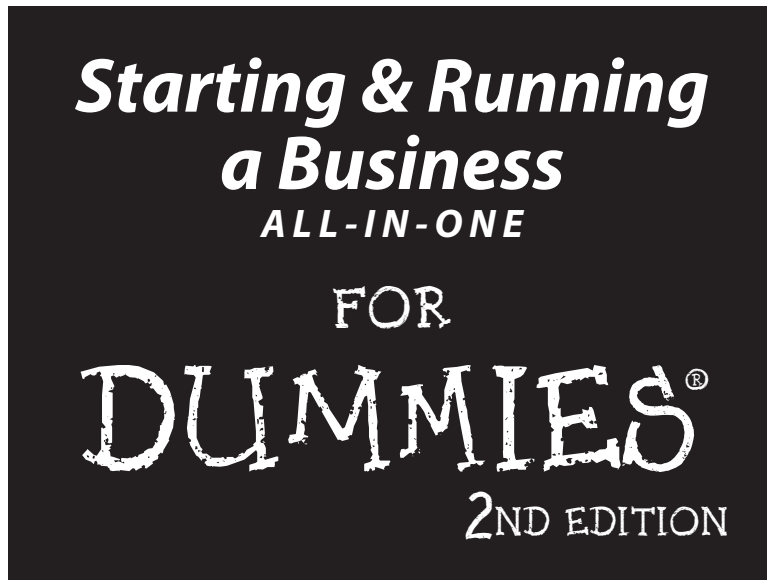
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Steven has used The Protean Strategist to add excitement, hands-on experience, teamwork, and a competitive challenge to corporate training programs around the world. He has worked with both large and small companies on products and services in industries ranging from telecommunications to financial services and from high technology to consumer goods and industrial equipment. He can be reached by e-mail at [peter@HomePlanetTech.com](mailto:peter@HomePlanetTech.com).

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## **Publisher's Acknowledgements**

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