Introduction to BAYESIAN ESTIMATION AND COPULA MODELS OF DEPENDENCE

Arkady Shemyakin Alexander Kniazev







Introduction to Bayesian Estimation and Copula Models of Dependence

Introduction to Bayesian Estimation and Copula Models of Dependence

Arkady Shemyakin University of St. Thomas

Alexander Kniazev Astrakhan State University



This edition first published 2017 © 2017 John Wiley & Sons, Inc.

All rights reserved. No part of this publication may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, except as permitted by law. Advice on how to obtain permission to reuse material from this title is available at http://www.wiley.com/go/permissions

The right of Arkady Shemyakin and Alexander Kniazev to be identified as the author(s) of this work has been asserted in accordance with law.

Registered Offices John Wiley & Sons, Inc., 111 River Street, Hoboken, NJ 07030, USA

Editorial Office 111 River Street, Hoboken, NJ 07030, USA

For details of our global editorial offices, customer services, and more information about Wiley products visit us at www.wiley.com

Wiley also publishes its books in a variety of electronic formats and by print-on-demand. Some content that appears in standard print versions of this book may not be available in other formats.

Limit of Liability/Disclaimer of Warranty

The publisher and the authors make no representations or warranties with respect to the accuracy or completeness of the contents of this work and specifically disclaim all warranties, including without limitation any implied warranties of fitness for a particular purpose. This work is sold with the understanding that the publisher is not engaged in rendering professional services. The advice and strategies contained herein may not be suitable for every situation. In view of ongoing research, equipment modifications, changes in governmental regulations, and the constant flow of information relating to the use of experimental reagents, equipment, and devices, the reader is urged to review and evaluate the information provided in the package insert or instructions for each chemical, piece of equipment, reagent, or device for, among other things, any changes in the instructions or indication of usage and for added warnings and precautions. The fact that an organization or website is referred to in this work as a citation and/or potential source of further information does not mean that the author or the publisher endorses the information the organization or website may provide or recommendations it may make. Further, readers should be aware that websites listed in this work may have changed or disappeared between when this works was written and when it is read. No warranty may be created for any damages arising herefrom.

Library of Congress Cataloging-in-Publication Data:

Names: Shemyakin, Arkady. | Kniazev, Alexander (Mathematician)
Title: Introduction to Bayesian estimation and copula models of dependence / Arkady Shemyakin, Alexander Kniazev.
Description: Hoboken, New Jersey : John Wiley & Sons, Inc., [2017] | Includes index.
Identifiers: LCCN 2016042826 | ISBN 9781118959015 (cloth) | ISBN 9781118959022 (epub)
Subjects: LCSH: Bayesian statistical decision theory. | Copulas (Mathematical statistics)
Classification: LCC QA279.5 .S435 2017 | DDC 519.5/42–dc23
LC record available at https://lccn.loc.gov/2016042826

Cover image: hakkiarslan/Gettyimages Cover design: Wiley

Set in 10/12pt WarnockPro by Aptara Inc., New Delhi, India

10 9 8 7 6 5 4 3 2 1

To all our families: special thanks to Evguenia Savinkina and Ninel Kostenko

Contents

List of Figures xiii List of Tables xvii Acknowledgments xix Acronyms xxi Glossary xxiii About the Companion Website xxv Introduction xxvii

Part I Bayesian Estimation 1

1 Random Variables and Distributions 3

- 1.1 Conditional Probability 3
- 1.2 Discrete Random Variables 5
- 1.3 Continuous Distributions on the Real Line 8
- 1.4 Continuous Distributions with Nonnegative Values 13
- 1.5 Continuous Distributions on a Bounded Interval 19
- 1.6 Joint Distributions 20
- 1.7 Time-Dependent Random Variables 27 References 32

2 Foundations of Bayesian Analysis 33

- 2.1 Education and Wages 33
- 2.2 Two Envelopes 36
- 2.3 Hypothesis Testing 39
 - 2.3.1 The Likelihood Principle 39
 - 2.3.2 Review of Classical Procedures 40
 - 2.3.3 Bayesian Hypotheses Testing 42
- 2.4 Parametric Estimation 43
 - 2.4.1 Review of Classical Procedures 43

- 2.4.2 Maximum Likelihood Estimation 44
- 2.4.3 Bayesian Approach to Parametric Estimation 46
- 2.5 Bayesian and Classical Approaches to Statistics 47
 - 2.5.1 Classical (Frequentist) Approach 49
 - 2.5.2 Lady Tasting Tea 50
 - 2.5.3 Bayes Theorem 53
 - 2.5.4 Main Principles of the Bayesian Approach 55
- 2.6 The Choice of the Prior 57
 - 2.6.1 Subjective Priors 57
 - 2.6.2 Objective Priors 60
 - 2.6.3 Empirical Bayes 63
- 2.7 Conjugate Distributions 66
 - 2.7.1 Exponential Family 66
 - 2.7.2 Poisson Likelihood 67
 - 2.7.3 Table of Conjugate Distributions 68
 - References 68
 - Exercises 69

3 Background for Markov Chain Monte Carlo 73

- 3.1 Randomization 73
 - 3.1.1 Rolling Dice 73
 - 3.1.2 Two Envelopes Revisited 74
- 3.2 Random Number Generation 76
 - 3.2.1 Pseudo-random Numbers 76
 - 3.2.2 Inverse Transform Method 77
 - 3.2.3 General Transformation Methods 78
 - 3.2.4 Accept–Reject Methods 81
- 3.3 Monte Carlo Integration 85
 - 3.3.1 Numerical Integration 86
 - 3.3.2 Estimating Moments 87
 - 3.3.3 Estimating Probabilities 88
 - 3.3.4 Simulating Multiple Futures 90
- 3.4 Precision of Monte Carlo Method 91
 - 3.4.1 Monitoring Mean and Variance 91
 - 3.4.2 Importance Sampling 94
 - 3.4.3 Correlated Samples 96
 - 3.4.4 Variance Reduction Methods 97
- 3.5 Markov Chains 101
 - 3.5.1 Markov Processes 101
 - 3.5.2 Discrete Time, Discrete State Space 103
 - 3.5.3 Transition Probability 103
 - 3.5.4 "Sun City" 104
 - 3.5.5 Utility Bills 105

Contents ix

- 3.5.6 Classification of States 105
- 3.5.7 Stationary Distribution 107
- 3.5.8 Reversibility Condition 108
- 3.5.9 Markov Chains with Continuous State Spaces 108
- 3.6 Simulation of a Markov Chain 109
- 3.7 Applications 111
 - 3.7.1 Bank Sizes 111
 - 3.7.2 Related Failures of Car Parts 113
 - References 115

Exercises 117

4 Markov Chain Monte Carlo Methods 119

- 4.1 Markov Chain Simulations for Sun City and Ten Coins 119
- 4.2 Metropolis-Hastings Algorithm 126
- 4.3 Random Walk MHA 130
- 4.4 Gibbs Sampling 134
- 4.5 Diagnostics of MCMC 136
 - 4.5.1 Monitoring Bias and Variance of MCMC 137
 - 4.5.2 Burn-in and Skip Intervals 140
 - 4.5.3 Diagnostics of MCMC 142
- 4.6 Suppressing Bias and Variance 144
 - 4.6.1 Perfect Sampling 144
 - 4.6.2 Adaptive MHA 145
 - 4.6.3 ABC and Other Methods 145
- 4.7 Time-to-Default Analysis of Mortgage Portfolios 146
 - 4.7.1 Mortgage Defaults 146
 - 4.7.2 Customer Retention and Infinite Mixture Models 147
 - 4.7.3 Latent Classes and Finite Mixture Models 149
 - 4.7.4 Maximum Likelihood Estimation 150

4.7.5 A Bayesian Model 151

References 156

Exercises 158

Part II Modeling Dependence 159

5 Statistical Dependence Structures 161

- 5.1 Introduction 161
- 5.2 Correlation 165
 - 5.2.1 Pearson's Linear Correlation 165
 - 5.2.2 Spearman's Rank Correlation 167
 - 5.2.3 Kendall's Concordance 167
- 5.3 Regression Models 170
 - 5.3.1 Heteroskedasticity 171

- 5.3.2 Nonlinear Regression 172
- 5.3.3 Prediction 175
- 5.4 Bayesian Regression 176
- 5.5 Survival Analysis 179
 - 5.5.1 Proportional Hazards 180
 - 5.5.2 Shared Frailty 180
 - 5.5.3 Multistage Models of Dependence 182
- 5.6 Modeling Joint Distributions 182
 - 5.6.1 Bivariate Survival Functions 183
 - 5.6.2 Bivariate Normal 185
 - 5.6.3 Simulation of Bivariate Normal 185
- 5.7 Statistical Dependence and Financial Risks 186
 - 5.7.1 A Story of Three Loans 186
 - 5.7.2 Independent Defaults 188
 - 5.7.3 Correlated Defaults 189
 - References 192
 - Exercises 193

6 Copula Models of Dependence 195

- 6.1 Introduction 195
- 6.2 Definitions 196
 - 6.2.1 Quasi-Monotonicity 197
 - 6.2.2 Definition of Copula 198
 - 6.2.3 Sklar's Theorem *198*
 - 6.2.4 Survival Copulas 199
- 6.3 Simplest Pair Copulas 200
 - 6.3.1 Maximum Copula 200
 - 6.3.2 Minimum Copula 202
 - 6.3.3 FGM Copulas 203
- 6.4 Elliptical Copulas 204
 - 6.4.1 Elliptical Distributions 204
 - 6.4.2 Method of Inverses 205
 - 6.4.3 Gaussian Copula 205
 - 6.4.4 The *t*-copula 207
- 6.5 Archimedean Copulas 209
 - 6.5.1 Definitions 209
 - 6.5.2 One-Parameter Copulas 210
 - 6.5.3 Clayton Copula 212
 - 6.5.4 Frank Copula 213
 - 6.5.5 Gumbel-Hougaard Copula 214
 - 6.5.6 Two-Parameter Copulas 216
- 6.6 Simulation of Joint Distributions 217
 - 6.6.1 Bivariate Elliptical Distributions 218
 - 6.6.2 Bivariate Archimedean Copulas 219

6.7 Multidimensional Copulas 222 References 228 Exercises 230

7 Statistics of Copulas 233

- 7.1 The Formula that Killed Wall Street 233
- 7.2 Criteria of Model Comparison 237
 - 7.2.1 Goodness-of-Fit Tests 237
 - 7.2.2 Posterior Predictive *p*-values 239
 - 7.2.3 Information Criteria 241
 - 7.2.4 Concordance Measures 243
 - 7.2.5 Tail Dependence 244
- 7.3 Parametric Estimation 245
 - 7.3.1 Parametric, Semiparametric, or Nonparametric? 246
 - 7.3.2 Method of Moments 248
 - 7.3.3 Minimum Distance 248
 - 7.3.4 MLE and MPLE 249
 - 7.3.5 Bayesian Estimation 250
- 7.4 Model Selection 252
 - 7.4.1 Hybrid Approach 252
 - 7.4.2 Information Criteria 254
 - 7.4.3 Bayesian Model Selection 256
- 7.5 Copula Models of Joint Survival 257
- 7.6 Related Failures of Vehicle Components 260
 - 7.6.1 Estimation of Association Parameters 261
 - 7.6.2 Comparison of Copula Classes 262
 - 7.6.3 Bayesian Model Selection 265
 - 7.6.4 Conclusions 267
 - References 268
 - Exercises 271

8 International Markets 273

- 8.1 Introduction 273
- 8.2 Selection of Univariate Distribution Models 276
- 8.3 Prior Elicitation for Pair Copula Parameter 280
- 8.4 Bayesian Estimation of Pair Copula Parameters 286
- 8.5 Selection of Pair Copula Model 290
- 8.6 Goodness-of-Fit Testing 295
- 8.7 Simulation and Forecasting 298 References 304 Exercises 307

Index 309

List of Figures

1.1	Gaussian curve with $\mu = 3$, $\sigma = 1$	9
1.2	Gaussian curves for different values of σ	10
1.3	Australian stock index ASX	10
1.4	Density of <i>t</i> -distribution	12
1.5	Density of asymmetric <i>t</i> -distribution	13
1.6	Mexican stock index IPC	13
1.7	Gamma density graphs	15
1.8	Weibull density graphs	16
1.9	Densities of χ^2 distribution	18
1.10	Densities of <i>F</i> -distribution	18
1.11	Beta distribution densities	19
1.12	Density of bivariate normal distribution, $\rho = 0$	24
1.13	Density of bivariate normal distribution, $\rho = -0.8$	24
1.14	Density of bivariate normal distribution, $\rho = 0.8$	25
1.15	Density of bivariate <i>t</i> -distribution, $\rho = 0$	25
1.16	Density of bivariate <i>t</i> -distribution, $\rho = -0.8$	26
1.17	Density of bivariate <i>t</i> -distribution, $\rho = 0.8$	26
1.18	Scatterplots of daily index returns: NIKKEI versus IPC and DAX	
	versus CAC	27
1.19	Daily values of SPX	28
1.20	Daily logarithmic returns on SPX	30
1.21	Series z_t	31
2.1	Model function of <i>E</i> and <i>W</i>	34
2.2	Graphs of p.d.f.'s	35
2.3	Graphs of likelihood functions	36
2.4	Sir Ronald Aylmer Fisher (1890–1962). Reproduced with permission	
	of R. A. Fisher Digital Archive, The Barr Smith Library, The	
	University of Adelaide	50
2.5	Leonard Jimmie Savage (1917–1971). Courtesy of Gonalo L. Fonseca	52
2.6	Rev. Thomas Bayes (circa 1702–1761).	
	https://commons.wikimedia.org/wiki/	

xiv	List of Figures

	File:Thomas_Bayes.gif. CC0-1.0 public domain	
	https://en.wikipedia.org/wiki/Public_domain	53
2.7	Sir Harold Jeffreys (1891–1989). Reproduced with permission of the	
	Master and Fellows of St. John's College, Cambridge	54
2.8	Arnold Zellner (1927–2010), the first president of ISBA. Reproduced	
	with permission of International Society for Bayesian Analysis	55
2.9	Graphs of beta p.d.f.'s	59
2.10	Graphs of prior (dotted) and posterior (solid) for subjective prior	60
2.11	Graphs of priors and posteriors for objective priors	63
2.12	Graphs of prior (dotted) and posterior (solid) for empirical prior	64
3.1	Sampling from exponential distribution with $\lambda = 2$	78
3.2	Uniform sample and Beta(19,15) p.d.f.	83
3.3	Accept-reject sampling from beta distribution	83
3.4	Accept-reject sampling from gamma distribution	85
3.5	Graph of $h(x)$	92
3.6	Cumulative sample means	92
3.7	Estimated variance of the estimated means	93
3.8	Confidence intervals for means	93
3.9	Multiple trajectories for estimated means	94
3.10	Antithetic sampling	99
3.11	White noise	102
3.12	Random walk	102
3.13	Sun City simulation	110
3.14	Utility bills simulation	111
4.1	Simulation with the proposed transition: $N = 50$	120
4.2	Two-step Markov chain Sun City simulation: $N = 50$	122
4.3	Ten coins. Proposal sample	123
4.4	Ten coins. Histogram of the proposal and target density	124
4.5	Ten coins. Markov chain simulation, $N = 1000$	125
4.6	Ten coins. Markov chain simulation, $N = 100$	126
4.7	Ten coins. Histogram of the resulting chain and target density	127
4.8	Ten coins RWMHA: $\sigma = 0.2$	132
4.9	Ten coins RWMHA: $\sigma = 0.1$	132
4.10	Ten coins RWMHA: $\sigma = 0.01$	133
4.11	Ten coins RWMHA histogram: $\sigma = 0.1$	138
4.12	Ten coins RWMHA histogram: $\sigma = 0.01$	138
4.13	Ten coins RWMHA SACF: $\sigma = 0.1$	139
4.14	Ten coins RWMHA SACF: $\sigma = 0.01$	139
4.15	Multiple chains for $\sigma = 0.1$	140
4.16	Multiple chains for $\sigma = 0.01$	141
4.17	WGM model fit with MLE	151
4.18	WGM model fit with Bayes estimates (RWMHA)	153
4.19	Trace plots for WGM model	153

		5
4.20	WS model fit with Bayes estimates (RWMHA)	154
4.21	Trace plots for WS model	155
5.1	Black bears in Pennsylvania	162
5.2	Joint mortality data	163
5.3	Linear regression	171
5.4	Quadratic regression	173
5.5	Logarithmic transform of weight	174
5.6	Histogram of the residuals	176
5.7	Independent defaults	188
5.8	Correlated defaults with $\rho = 0.5$	190
5.9	Extreme scenario 1	191
5.10	Extreme scenario 2	191
6.1	Rectangular area	197
6.2	Maximum copula, case 1	200
6.3	Maximum copula, case 2	201
6.4	Maximum copula, case 3	201
6.5	Maximum copula, three-dimensional surface, and contour plot	201
6.6	Minimum copula, three-dimensional surface, and contour plot	202
6.7	Product copula, three-dimensional surface, and contour plot	203
6.8	Transformation of variables for Gaussian copula	206
6.9	Density: Gaussian copula, Weibull margins (6.12) and (6.13)	207
6.10	Student <i>t</i> -copula, Weibull margins (6.12) and (6.13)	208
6.11	Graphs of $\phi(t) = -\ln(t)$ and its inverse	210
6.12	Graphs of $\phi(t) = 1 - t$ and its pseudo-inverse	210
6.13	Graphs of generator $\phi(t) = \tan(\pi(1-t)/2)$ and its inverse	211
6.14	Clayton copula with Weibull margins (6.12) and (6.13)	213
6.15	Frank copula with Weibull margins (6.12) and (6.13)	214
6.16	Gumbel–Hougaard copula with Weibull margins (6.12) and (6.13)	215
6.17	Diagonal cross-sections for Clayton, Frank, and Gumbel-Hougaard	
	copulas	215
6.18	Vine structure, centered, $d = 3$	224
6.19	Vine structure, linear, $d = 3$	224
6.20	C-vine for $d = 4$	225
6.21	D-vine for $d = 4$	226
6.22	Hierarchical Archimedean copulas, $d = 3$	226
6.23	Hierarchical Archimedean copulas, fully nested	227
6.24	Hierarchical Archimedean copulas, non-nested	227
7.1	Trace plot for two-step Bayesian estimation	252
7.2	Trace plots for one-step Bayesian estimation	253
8.1	Histogram of standardized residuals for SPX and the Gaussian curve	276
8.2	Histogram of η_1 and λ_1 : transformed parameters of asymmetric	
	<i>t</i> -distribution	277
8.3	Histograms of η_1 and λ_1 with priors	278

List of Figures **xv**

xvi List of Figures

8.4	Scatterplot of MLE for η_1 and λ_1	279
8.5	RWMHA chain for the residuals of FTSU100 (acceptance rate 57.6%)	280
8.6	Scatterplots of z-series (with Kendall's $\hat{\tau}$)	281
8.7	Clayton copula parameter $\alpha_1 = \ln \alpha$	283
8.8	Gumbel–Hougaard copula parameter	284
8.9	Gauss copula parameter	285
8.10	Frank copula parameter	285
8.11	Student's <i>t</i> -copula parameters	286
8.12	Proposed and accepted chain values. Sigma = 0.2 , Acra = 0.49 ,	
	A = 2.496	289
8.13	Proposed and accepted chain values. Sigma = 1, $Acra = 0.12$,	
	A = 2.485	290
8.14	Scatterplots of relative forecast error for Gaussian and <i>t</i> -copulas	301
8.15	Scatterplots of relative forecast error for Clayton, Frank, and Gumbel	
	copulas. Kendall's function method	302
8.16	Scatterplots of the relative forecast error for Clayton, Frank, and	
	Gumbel copulas. Marshall–Olkin's method	303
8.17	Forecasting AEX with Frank, Clayton, and Student <i>t</i> -copulas	304

List of Tables

3.1	Accept-reject method for Beta(19,15)	84
3.2	Classification of banks	112
3.3	Transition probabilities for bank sizes	112
3.4	Distribution of bank sizes for 2012	113
3.5	Transition probabilities for car repairs	115
4.1	Bayesian parameter estimates for WGM	154
4.2	Parameter estimates for the Bayesian WS model, subprime portfolios	155
5.1	Three samples	168
6.1	Copula results for joint life distribution	216
6.2	Gaussian copula with Weibull margins	218
6.3	Clayton Copula with Weibull Margins	221
6.4	Gumbel-Hougaard copula with Weibull margins	222
7.1	Simulated exponential/Gumbel–Hougaard sample	247
7.2	Parametric and nonparametric estimates of marginals	247
7.3	Ranks, pseudo-observations, and empirical Kendall's function	249
7.4	Comparison of survial Gumbel–Hougaard and Clayton copulas	254
7.5	Parameter estimates (with standard errors)	259
7.6	Estimates of association for six classes of copulas	262
7.7	AIC values for six classes of copulas	263
7.8	BIC values for six classes of copulas	263
7.9	d_{KS} distances for six classes of copulas	263
7.10	Tail dependence induced by the models	264
7.11	Sample $\hat{ au}$ and model-induced values of $ au$	265
7.12	Logs of posterior weights for H1–H6	267
8.1	Sample and model values of $ au$ for selected pairs	291
8.2	Squared deviations RSS _{DF} for selected pairs	293
8.3	Comparison of copula models	294
8.4	Results of goodness-of-fit testing	298
8.5	Results of the simulation	301

xvii

Acknowledgments

We express our sincere appreciation to all of our friends and colleagues who contributed to this book in many different ways. We are grateful for many discussions we had and many comments we received from Paul Alper, Susan Callaway, Oleg Lepekhin, Alex McNeil, Olga Demidova, and many others.

We deeply appreciate the assistance we have received with collecting supplementary materials and preparing files for the companion website from Laura Hanson, Kathryn McKee, Cheryl Heskin, Matthew Galloway, Shannon Currier, Natalie Vandeweghe, and Stephanie Fritz.

We are grateful to our collaborators on the research projects which became the foundation for the book: Heekyung Youn, Natalia Kangina, Alicia Johnson, Vadim Gordeev, Matthew Galloway, Ellen Klingner, Nicole Lenz, Nicole Lopez, Kelsie Sargent, and Katheryn Wifvat.

We want to thank all of those to whom the material in the book was presented over the years and who contributed with their thoughtful comments regarding both the form and the content of the book. Special thanks are due to Sarah Millholland, Valentin Artemiev, Yuri Chepasov, Anastasia Rozhkova, Ekaterina Savinkina, Alexander Zyrianov, Doug Swisher, Laura Fink, Eric Schlicht, and many other students and seminar participants.

We would like to acknowledge the staff of our schools, Astrakhan State University and the University of St. Thomas in Minnesota, for their support of our work and making this project possible.

We also would like to thank all the editorial staff of Wiley: Susanne Steitz-Filler, Sari Friedman, Amy Hendrickson, Divya Narayanan, and others who at various stages helped with the completion of the book.

We are also grateful to Ekaterina Kniazeva and Alexandra Savinkina for proof-reading the text and making suggestions which helped immensely in improving the style of the book and hopefully making it readable.

Finally, our deepest gratitude goes to all our families, without whose support and companionship the project would not be possible.

Acronyms

ABS	asset-backed security
AR	autoregressive
ARCH	autoregressive conditional heteroskedasticity
ARIMA	autoregressive integrated moving averages
BB1	Joe's BB1
BG	beta-geometric mixture model
BUGS	Bayes using Gibbs sampler (software)
CDO	collateralized debt obligation
CDS	credit default swap
CFTP	coupling from the past
CLT	the Central Limit Theorem
CMLE	canonical maximum likelihood estimation (estimates)
c.d.f.	cumulative distribution function
ENIAC	electronic numerical integrator and computer
FGM	Farlie-Gumbel-Morgenstern copulas
FTD	first-to-default (swaps)
GARCH	generalized autoregressive conditional heteroskedasticity
HAC	hierarchical Archimedean copula
НКС	hierarchical Kendall copula
IFM	inference from margins
i.i.d.	independent identically distributed
IMA	independent Metropolis algorithm
ISBA	International Society for Bayesian Analysis
JAGS	just another Gibbs sampler (software)
LLN	the Law of Large Numbers
MANIAC	mathematical analyzer, numerator, integrator, and computer
MCMC	Markov chain Monte Carlo
MHA	Metropolis–Hastings algorithm
MLE	maximum likelihood estimation (estimates)
MPLE	maximum pseudo-likelihood estimation (estimates)
PCC	pair copula construction

xxii Acronyms

PD	probability of default
p.d.f	probability density function
RLUF	Rodriguez Lallena and Ubeda Flores copulas
RTO	regression through the origin
RWMHA	random walk Metropolis–Hastings algorithm
SACF	sample autocorrelation function
TTD	time-to-default
TTF	time-to-failure
WG	Weibull-gamma model
WGM	Weibull-gamma mixture model
WS	Weibull segmentation model

Glossary

E(X)	expected value (mean)
Var(X)	variance
Bin(n,p)	binomial distribution with n trials and success probability p
$Poiss(\lambda)$	Poisson distribution
NB(p,r)	negative binomial distribution
$N(\mu,\sigma^2)$	normal (Gaussian) distribution with mean μ and variance σ^2
$T(\eta)$	(Student) <i>t</i> -distribution with η degrees of freedom
Gamma(z)	gamma function
$Gamma(\alpha, \lambda)$	gamma distribution with shape α and rate λ
$Beta(\alpha, \beta)$	beta distribution
Cov(X, Y)	covariance
$\rho(X, Y)$	correlation
$MN(\mu, \Sigma)$	multivariate normal distribution
$L(x;\theta)$	likelihood function with data x and parameter θ
$\Lambda(x)$	likelihood ratio
PG(1, r)	polygamma function order <i>r</i>
$X \sim F$	random variable X has distribution F
\propto	proportional
\leq	less or equal in sense of a special natural ordering

xxiii

About the Companion Website

This book is accompanied by a companion website:

http://www.wiley.com/go/shemyakin/bayesian_estimation

The website includes:

- Solutions to selected exercises
- Excel dataset
- Excel simulation templates
- Appendices for Chapter 8
 Datasets and results
 Code in R

Introduction

Why does anyone need another book in Bayesian statistics? It seems that there already exist a lot of resources for those interested in the topic. There are many excellent books covering specific aspects of Bayesian analysis or providing a wide and comprehensive background of the entire field: Berger, Bernardo and Smith, Gamerman and Freitas Lopes, Gelman et al., Robert and Cassella, and many others. Most of these books, though, will assume a certain mathematical and statistical background and would rather fit a reader's profile of a graduate or advanced graduate level. Out of those aimed at a less sophisticated audiences, we would certainly recommend excellent books of William Bolstad, John Kruschke, and Peter Lee. There also exist some very good books on copulas: comprehensive coverage by Nelsen and Joe, and also more application-related Cherubini et al., Emrechts et al., and some others. However, instead of just referring to these works and returning to our extensive to-do lists, we decided to spend considerable amount of time and effort putting together another book— the book we presently offer to the reader.

The main reason for our endeavor is: we target a very specific audience, which as we believe is not sufficiently serviced yet with Bayesian literature. We communicate with members of this audience routinely in our day-to-day work, and we have not failed to register that just providing them with reading recommendations does not seem to satisfy their needs. Our perceived audience could be loosely divided into two groups. The first includes advanced undergraduate students of Statistics, who in all likelihood have already had some exposure to main probabilistic and statistical principles and concepts (most likely, in classical or "frequentist" setup), and may (as we probably all do) exhibit some traces of Bayesian philosophy as applicable to their everyday lives. But for them these two: statistical methods on one hand and Bayesian thinking on the other, belong to very different spheres and do not easily combine in their decision-making process.

The second group consists of practitioners of statistical methods, working in their everyday lives on specific problems requiring the use of advanced quantitative analysis. They may be aware of a Bayesian alternative to classical methods and find it vaguely attractive, but are not familiar enough with formal Bayesian analysis in order to put it to work. These practitioners populate analytical departments of banks, insurance companies, and other major businesses. In short, they might be involved in predictive modeling, quantitative forecasting, and statistical reporting which often directly call for Bayesian approach.

In the recent years, we have frequently encountered representatives of both groups described above as our collaborators, be it in undergraduate research or in applied consulting projects, or both at once (such things do happen). We have discovered a frequent need to provide to them a crash course in Bayesian methods: prior and posterior, Bayes estimation, prediction, MCMC, Bayesian regression and time series, Bayesian analysis of statistical dependence. From this environment we get the idea to concisely summarize the methodology we normally share with our collaborators in order to provide the framework for successful joint projects. Later on this idea transformed itself into a phantasy to write this book and hand it to these two segments of the audience as a potentially useful resource. This intention determines the content of the book and dictates the necessity to cover specific topics in specific order, trying also to avoid any unnecessary detail. That is why we do not include a serious introduction to probability and classical statistics (we believe that our audience has at least some formal knowledge of the main principles and facts in these fields). Instead, in Chapter 1 we just offer a review of the concepts we will eventually use. If this review happens to be insufficient to some readers, it will hopefully at least inspire them to hit the introductory books which will provide a more comprehensive coverage.

Chapter 2 deals with the basics of Bayesian statistics: prior information and experimental data, prior and posterior distributions, with emphasis on Bayesian parametric estimation, just barely touching Bayesian hypothesis testing. Some time is spend on addressing subjective versus objective Bayesian paradigms and brief discussion of noninformative priors. We spend just so much time with conjugate priors and analytical derivation of Bayes estimators that will give an idea of the scope and limitations of the analytical approach. It seems likely that most readers in their practical applications will require the use of MCMC-Markov chain Monte Carlo method-the most efficient tool in the hands of modern Bayesians. Therefore, Chapter 3 contains the basic mathematical background on both Markov chains and Monte Carlo integration and simulation. In our opinion, successful use of Markov chain Monte Carlo methods is heavily based on good understanding on these two components. Speaking of Monte Carlo methods, the central idea of variance reduction nicely transitions us to MCMC and its diagnostics. Equally important, both Markov chains and Monte Carlo methods have numerous important applications outside of Bayesian setting, and these applications will be discussed as examples.

Chapter 4 covers MCMC *per se*. It may look suspicious from traditional point of view that we do not particularly emphasize Gibbs sampling, rather deciding